

# 10<sup>th</sup> Anniversary Hickory Fest Charity Benefit

August 19-21, 2011

(REVISED APPLICATION - MAY 22, 2011)

## VENDOR INFORMATION

*Thank you for your interest in vending at our festival.*

*Vendors are a very important part of the fun!*

### VENDOR QUESTIONS ??????????

Contact our Vendor Coordinator, Jeff Ahlum at 570-948-9041 or jahlum@ptd.net

Or email: [hickoryfest@hotmail.com](mailto:hickoryfest@hotmail.com)

#### HOW TO APPLY:

1. Complete and mail the attached vendor application
2. Enclose a check for all fees
3. Enclose photos of products and booth if you are new to the festival

#### DEADLINES:

Applications due as soon as possible to avoid additional charges. There are a limited number of openings and they fill up quickly.

#### FEES:

	<i>Before 6/30</i>	<i>Before 8/15</i>
Craft Vendor (10'x10' max):	\$100	\$120
Large Craft Vendor (10'x20' max):	\$145	\$165
Food Vendor (20'x20' max):	\$250	\$280

#### APPLICATION HINTS:

- We desire a variety of food and unique merchandise. Vendor selection will be based on professionalism and creativity.
- Craft vendors should be the creators of the craft or art displayed.
- Food vendors must have applicable PA State health and tax certificates.
- All vendors must carry their own insurance, with IBMA and Hickory Productions named as additional insured.
- Fees will be returned for any vendor application not selected.

#### VENDOR GUIDELINES:

Gate open for set-up:

Friday 8 AM - 2 PM

Show ends Saturday night at 1 AM. Please plan to tear-down on Sunday morning.

PA State sales tax is the responsibility of the vendor.

Security for your merchandise is your responsibility. Please take care.

Vendor camping for one vehicle in the campground is included in the fee. Please indicate if you need camping reservations on the attached form.

Only 2 festival passes (3 for food vendors) will be provided with vendor registration. All other helpers must purchase a weekend pass.

No vehicles in the vending area between 12 noon on Friday and 4pm Sunday.

All vendors will provide trash and recycling containers for their booth.

You will need to provide your own extension cords and powerstrips.

Conserve power by utilizing fluorescent and twinkle lights.

You must clean up your area thoroughly before you leave the campground.

There are no DOGS ALLOWED in the vendor area.

Office Use

\$ \_\_\_\_\_

- Food
- Craft
- In
- Out
- Waitlist

# Tickets \_\_\_\_\_

Date \_\_\_\_\_

Initials \_\_\_\_\_

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## VENDOR APPLICATION

(Revised May 22, 2011)

The festival goes on - rain or shine.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

As a vendor for this festival, I realize that I am a representative of the festival and will act as an example to the rest. I will be professional and responsible and agree to be open throughout the duration of the stage show. I understand that I am vending at this festival at my own risk, and I agree to be responsible for my own safety and actions. I further agree to indemnify and hold harmless the Hickory Fest, Hickory Productions LLC, Stony Fork Creek Campground, and any persons involved in organizing and presenting programs from any claims arising from my participation as a vendor in this festival, including any damage or loss.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete all information and return this form with all fees by June 30, 2011 or earlier for priority selection. Thank you!

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

List your products: \_\_\_\_\_

Any special needs contact Jeff Ahlum at 570-948-9041 or jahlum@ptd.net.

**Be sure to include:**

- Photos of your booth set-up and products (for vendors new to HickoryFest)
- Check for fees payable to Hickory Productions

**Send to:**

Hickory Productions  
c/o Jeff Ahlum  
398 Benauer Road  
Wellsboro, PA 16901

Item	By 6/30	By 8/15	
10x10 Craft Vendor Fee*	\$100	\$120	<input type="text"/>
10x20 Craft Vendor Fee	\$145	\$165	<input type="text"/>
Food Vendor Fee	\$250	\$280	<input type="text"/>
# Additional Passes @ \$50 ea		\$60 ea	<input type="text"/>
<b>Total Enclosed</b>			<input type="text"/>
<p><i>*Craft Fee includes 2 weekend passes, Food Fee includes 3 weekend passes All service personnel must have a weekend pass</i></p>			